K-LOVE serves me as a resident of the local community as an encouragement to think about other people more than myself and it suggests practical ways that I can live out that encouragement.

The effect on the local community if K-LOVE were to be displaced by an LPFM broadcaster providing other programming would be removing encouraging music and words of encouragement for people who have an endless supply of discouraging destructive messages from competing voices.

I believe that the service provided by K-LOVE is in the public interest because the message is entirly encouraging for people who need hope in a largely negative world.